



ReadyGEN Co-Author  
Executive Director of LitLife and LitWorld

## Pam Allyn

Pam Allyn is a world-renowned literacy expert, author, motivational speaker, and teacher. She is the Executive Director and Founder of LitWorld, a global literacy organization serving children across the United States and in more than 60 countries, and LitLife, an educational consulting group specializing in professional development for PreK-12 literacy instruction.

She is a humanitarian and advocate for children and literacy. In April 2014, she was chosen as a W.K. Kellogg Foundation Fellow in Racial Equity and Healing, a three-year initiative to support recognized equity leaders in their work on the ground.

Pam is featured widely in traditional press and on social media as a literacy expert for both home and school. She is a children's rights activist who advocates for the idea that literacy is a most important vehicle used to promote children's advocacy. According to Allyn, "Reading is like breathing in and writing is like breathing out, and storytelling is what links both: it is the soul of literacy. The most powerful tool that we have to strengthen literacy is often the most underused and overlooked, and that is a child's own stories."

Pam is the author of 26 books for educators, leaders and families on reading, writing and quality learning. Her most recent book is *Every Child a Super Reader* (Scholastic, 2015), co-authored with Dr. Ernest Morrell. Other books include *Your Child's Writing Life* (Avery, 2011), *What To Read When* (Avery, 2009), and *Pam Allyn's Best Books for Boys* (Scholastic, 2011).

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