

Score	Focus	Organization	Visuals/Media	Language	Delivery
4	The topic is clear, convincing, and effectively addresses the Big Question.	Ideas are clear and well organized.	Visuals/media are engaging, appealing, and effectively support ideas presented.	Language is clear and precise. Vocabulary is specific and appropriate.	Presenter employs appropriate eye contact, speaking rate, and enunciation.
3	The topic is mostly clear and sufficiently addresses the Big Question.	Ideas are mostly clear and well organized.	Visuals/media are mostly engaging, appealing, and support ideas presented.	Language is mostly clear and includes appropriate vocabulary.	Presenter employs mostly appropriate eye contact, speaking rate, and enunciation.
2	The topic is <u>not</u> always clear and only partially addresses the Big Question.	Ideas are sometimes confusing and <u>not</u> well organized.	Visuals/media are not always engaging and only partially support ideas presented.	Language is often vague and/or unclear. Vocabulary is overly general.	Eye contact, speaking rate, and enunciation are uneven.
1	The topic is confusing and unrelated to the Big Question.	Ideas are confusing and unorganized.	Visuals/media are <u>not</u> engaging and/or do <u>not</u> support ideas presented.	Language is vague and unclear. Vocabulary may be used incorrectly.	There is little command of presentation skills.
0	Response is unintelligible, illegible, and off topic or no response is given.	Response is unintelligible, illegible, and off topic or no response is given.	Visuals/media are unintelligible, illegible, and off topic or not included.	Response is unintelligible, illegible, and off topic or no response is given.	Presentation is unintelligible, off topic, or not delivered.